

<u>GEFFEN PLAYHOUSE AND DETERMINED TO SUCCEED</u> <u>HOST CHARITY POKER TOURNAMENT</u>

Fourth Annual Playing for Good Event Sponsored by ARIA Resort & Casino Set for Saturday, May 12, 2012

LOS ANGELES, April 25, 2012 — Hank Azaria is hoping for big celebrity bets Saturday, May 12, 2012 for the fourth annual *Playing For Good* poker tournament. This star-studded charity event, sponsored by ARIA Resort & Casino in Las Vegas, and supported by *Los Angeles* magazine, is an annual fundraiser for two LA-based non-profits: the Geffen Playhouse (specifically the theater's award-winning education and outreach programs) and Azaria's Determined to Succeed, a mentoring program for high-performing low socio-economic students. The deep stack, no limit hold'em tournament will whittle down 200 players to a single champion by the end of the day. The last man or woman standing will receive a grand prize that includes a whirlwind Vegas weekend featuring a seat at the 2012 World Series of Poker as well as the royal treatment from ARIA including a VIP Sky Suite, dinners at award-winning chef restaurants and tickets to ARIA's Cirque du Soleil production.

Last year's players included **Ben Affleck**, **Paul Rudd**, **Jon Hamm**, **Don Cheadle** and **Jason Alexander**, among many others. This year, while poker is the main attraction, there will also be plenty of diversions for players who bust early or guests who come just to enjoy the day. The hosts' backyard will be transformed into a tranquil outdoor spa, featuring the **ARIA Renew Lounge**, showcasing make-up applications and mini-facials provided by **Fresh**, dry manicures provided by **SpaRitual** and massages by **Spa on Location**. Postrelaxation, guests can visit the **Belvedere Refresh Lounge**, which will feature tasty beverages by **Belvedere Vodka** and **Grand Marnier** as well as delicious fare provided by **SugarFish**, one of the event sponsors, and **Pie N' Burger**. Throughout the afternoon, **Tanaz Assil Jewelry** will sell her beautiful pieces with a percentage of the proceeds going back to the Geffen Playhouse and Determined to Succeed, and no one will walk away empty handed – everyone is a winner of at least a complimentary gift bag of goodies.

Registration begins at 11 a.m. and cards fly at noon sharp. Contestants can buy-in to the tournament for \$1,250, which includes access for one non-playing guest, gourmet meals, open bar, all spa services and a chance to win coveted prizes from luxury brands. Unlike any other tournament, the prizes are distributed "school yard style," meaning the first place finisher gets to pick first, and then the rest of the final two tables take their pick of prizes in the order of finish. All players at the final two tables will be treated to a stay in a deluxe room at ARIA.

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ABOUT DETERMINED TO SUCCEED

Determined to Succeed is a unique program dedicated to providing an exceptional group of low socio-economic students with comprehensive year-round support. The students are guided from the critical middle school years through high school and the college acceptance process. Our program tutors and mentors these students by empowering them with more confidence, stronger self-esteem, and a better education. For more information, please visit **dtsla.org**.

ABOUT THE GEFFEN PLAYHOUSE

The Geffen Playhouse has been a hub of the Los Angeles theater scene since opening its doors in 1995. Noted for its intimacy and celebrated for its world-renowned mix of classic and contemporary plays, provocative new works and musicals, the Geffen Playhouse continues to present a body of work that has garnered national recognition. Named in honor of entertainment mogul and philanthropist David Geffen, who made the initial donation to the theater, the company is helmed by Producing Director and President of the Board Gilbert Cates, Artistic Director Randall Arney, Managing Director Ken Novice and Chairman of the Board Frank Mancuso. Proudly associated with UCLA, the Geffen Playhouse welcomes an audience of more than 130,000 each year, and maintains an extensive education and outreach program, designed to engage young people and the community at large in the arts. For more information, please visit **geffenplayhouse.com**.

ABOUT ARIA RESORT & CASINO

The centerpiece of CityCenter Las Vegas is ARIA Resort & Casino, a stunning AAA Five Diamond resort on The Strip featuring an unprecedented combination of striking architecture, sustainable design, high-end service, spectacular amenities and premium meeting and convention space. From unique culinary offerings created by the world's most talented chefs, to innovative nightlife, indulgent spa treatments and Viva ELVIS[™] by Cirque du Soleil, ARIA embodies the excitement and vitality of Las Vegas. ARIA is home to an incredible collection of stylish and technologically advanced accommodations including Sky Suites, an AAA Five Diamond hotel within a hotel experience. Combined with CityCenter's unparalleled amenities including luxurious shopping at Crystals and the first-of-its-kind public Fine Art Collection, ARIA introduces a new generation of resort experiences, unlike anything Las Vegas has ever seen. CityCenter is a joint venture between MGM Resorts International (NYSE: MGM) and Infinity World Development Corp, a subsidiary of Dubai World. For more information and reservations, visit arialasvegas.com or call toll free at (866) 359-7757; also find ARIA on Facebook and Twitter.

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