

BUILD AN UNFORGETTABLE EVENING AT THE THEATER WITH SIGNATURE EVENTS

LOS ANGELES, October 25, 2012 —As Michael Golamco's world premiere builds some on-stage drama, the Geffen Playhouse builds in some off-stage fun. The Signature Series for *Build* features unique special events at no additional cost and includes:

Talk Back Tuesdays – October 23, 30, November 6 and 13, 2012

Enjoy complimentary **Peet's Coffee & Tea** before the show in the Gil Cates Theater lobby and dig deeper into plot, characters and themes with Geffen artists post-performance. It's interactive, intellectual and thought-provoking.

Wine Down Sundays – October 28, 2012

Marvelous ambiance enhances the mood Sunday nights with complimentary pre-show wine tastings in the Gil Cates Theater lobby courtesy of **Peju**, a hidden gem in the heart of Napa Valley plus the street team from **The Sound 100.3 FM** playing real vinyl live.

Kip and Will became Silicon Valley legends after the viral success of their blockbuster video game. But success has driven them apart: Will has become a suit obsessed with the bottom line, and the death of Kip's wife has turned him into a total recluse. Now they've been thrown back together in a high-stakes gamble to complete and ship a new multi-billion dollar game; but as Will re-enters Kip's life, he realizes that his old friend has built a whole other world — complete with an artificial intelligence to whom Kip escapes to ease his loss. Now Will and Kip must work to resolve their differences, confront the past and face the fact that technology's brave new world often leaves us with little else but a yearning for the old one.

For more information in regards to each of these signature evenings please view geffenplayhouse.com/buildevents.

Ticket Info

Ticket prices currently range from \$69 to \$74. \$10 student rush tickets may be available with a valid student ID half an hour before curtain. Tickets are available in-person at the Geffen Playhouse box office, via phone at 310-208-5454 or online at www.geffenplayhouse.com.

ABOUT THE GEFFEN PLAYHOUSE

The Geffen Playhouse has been a hub of the Los Angeles theater scene since opening its doors in 1995. Noted for its intimacy and celebrated for its world-renowned mix of classic and contemporary plays, provocative new works and second productions, the Geffen Playhouse continues to present a body of work that has garnered national recognition. Named in honor of entertainment mogul and philanthropist David Geffen, who made the initial donation to the theater, the company was founded by Gilbert Cates, and is currently helmed by Artistic Director Randall Arney, Managing Director Ken Novice and Chairman of the Board Frank Mancuso. Proudly associated with UCLA, the Geffen Playhouse welcomes an audience of more than 130,000 each year, and maintains an extensive education and outreach program, designed to engage young people and the community at large in the arts. For more information, please visit geffenplayhouse.com.

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