

SHOWING TRUE *BRILLIANCE!*
THE GEFFEN INVITES KIDS TO CELEBRATE
THE LIFE AND PASSION OF MADAME CURIE

*The Geffen Playhouse Story Pirates Present Kid-Friendly Companion Show
to Alan Alda's World Premiere Radiance: The Passion of Marie Curie*

November 12 and 19, December 3 and 10 at 11am

LOS ANGELES, October 24, 2011 – For the first time, the Geffen Playhouse Story Pirates are drawing inspiration from a Geffen Playhouse world-premiere to create a completely original companion piece for kids. Entitled *Brilliance!*, this science-themed show for kids ages five – 11 is timed perfectly with the run of Alan Alda's *Radiance: The Passion of Marie Curie*, the 100th anniversary of Madame Curie's second Nobel Prize and the first International Year of Chemistry. The Pirate's *Brilliance!* is a perfect way to get your kids in on the nerdy science fun! The show will run four Saturdays, November 12 and 19 and December 3 and 10 in the Audrey Skirball Kenis Theater.

Brilliance! will take audiences of all ages on a fast-paced and interactive exploration of Madame Curie's radioactive discoveries, which made her the first woman ever to win a Nobel Prize. Everyone knows that Marie Curie was brilliant. But most people don't know that she was also the silliest and most hilarious scientist that ever existed! Okay, so maybe she wasn't. But we can pretend she was, right? *Brilliance!* is recommended for children ages five to 11 and intended for families and pretty much anyone who could use a laugh while learning about the mysteries of the universe and the sheer brilliance of Marie Curie.

The Geffen Playhouse began its Story Pirates partnership in 2009 as a way to expand the resources of the theater's current in-school initiatives. Story Pirates, which was originally founded in New York in 2003, is a nationally recognized arts and literacy organization working to engage students in under-resourced public schools by showing them that their ideas, words and stories are important. As a partner of the Geffen Playhouse, Story Pirates recently opened a West Coast branch and now visits over 20 Title I Los Angeles public schools each year in addition to performing for the general public in their weekly Flagship Show and as part of the Geffen Playhouse's Saturday Scene program.

Brilliance! will perform at 11:00 a.m. on the *Radiance* set in the Audrey Skirball Kenis Theater at the Geffen Playhouse and will be followed by complimentary snacks donated by Gelson's Market and Pretzel Crisps. Tickets are \$12 for children and \$17 for adults or can be purchased as part of a subscription (which packages three or more shows and begins at \$30). Tickets can be purchased through the Geffen Playhouse box office and online at geffenplayhouse.com.

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BRILLIANCE!

Presented by the Geffen Playhouse Story Pirates
Saturdays at 11am: November 12; November 19; December 3; and December 10
Audrey Skirball Kenis Theater at the Geffen Playhouse
Recommend for kids age 5 - 11

TICKET INFO:

Ticket prices are \$12 for children and \$17 for adults or can be purchased as part of a subscription (which packages three or more shows and begins at \$30). Contact the Geffen Playhouse box office in-person, via phone at 310-208-5454 or online at www.geffenplayhouse.com for updated pricing and seating availability.

EDITORS PLEASE NOTE:

Audrey Skirball Kenis Theater at Geffen Playhouse
10886 Le Conte Avenue
Los Angeles, CA 90024
310.208.5454
www.geffenplayhouse.com

ABOUT GEFFEN PLAYHOUSE'S EDUCATION AND OUTREACH PROGRAMS

The Geffen's education and outreach programs seek to make the cultural resources of the Geffen Playhouse available to all of Los Angeles' diverse communities. The wide range of programs focuses on serving populations in need from ages 3 to 100 through programs such as Saturday Scene, School Tours, Student Matinees and the theater's award-winning CREATE program.

ABOUT THE GEFFEN PLAYHOUSE

The Geffen Playhouse has been a hub of the Los Angeles theater scene since opening its doors in 1995. Noted for its intimacy and celebrated for its world-renowned mix of classic and contemporary plays, provocative new works and musicals, the Geffen Playhouse continues to present a body of work that has garnered national recognition. Named in honor of entertainment mogul and philanthropist David Geffen, who made the initial donation to the theater, the company is helmed by Producing Director and President of the Board Gilbert Cates, Artistic Director Randall Arney, Managing Director Ken Novice and Chairman of the Board Frank Mancuso. Proudly associated with UCLA, the Geffen Playhouse welcomes an audience of more than 130,000 each year, and maintains an extensive education and outreach program, designed to engage young people and the community at large in the arts. For more, visit geffenplayhouse.com.

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