

'PLAYING FOR GOOD' GROSSES MORE THAN \$200,000 FOR GEFFEN PLAYHOUSE AND DETERMINED TO SUCCEED

Music Supervisor Scott Vener Takes Home the Grand Prize with Actor Kevin Pollak Snagging Second Place

LOS ANGELES, May 14, 2012 — There's no need to bluff with this hand: Saturday's philanthropic poker event *Playing for Good* at the home of **Adi and Jerry Greenberg** grossed over **\$200,000**, with the proceeds supporting two LA-based non-profits: the **Geffen Playhouse** and **Determined to Succeed**. The deep stack no-limit hold 'em tournament sponsored by **ARIA Resort & Casino** whittled down more than 150 players to two final tables of nine by the end of the day. Actor **Kevin Pollak** snagged the second highest honor of the day, and with the grand prize going to Hollywood music supervisor **Scott Vener**, who won a whirlwind Vegas weekend featuring a seat at the 2012 **World Series of Poker** as well as the royal treatment from ARIA including a VIP Sky Suite, dinners at award-winning chef restaurants and tickets to ARIA's *Cirque du Soleil* production.

Throughout the day guests were treated to mini-makeovers provided by **Fresh** spa and dry manicures provided by **SpaRitual**, while both players and guests were treated to massages from **Spa on Location**. The music for the day was powered by **Sonos**, and **Tanaz Assil Jewelry** held a specialty trunk show with a portion of the proceeds benefitting two charities. Culinary delights flowed throughout the day with fare ranging from bagels to burgers to freshly rolled sushi donated by **SugarFish**. To compliment the culinary delights, **Belvedere Vodka** delighted guests with a **Grand Marnier** tasting in the afternoon as well as showcased specialty cocktails throughout the day ranging from Bloody Marys in the morning to a refreshing lemonade libation later in the afternoon.

Guests, many of whom arrived in style thanks to chauffer service provided by **Audi**, included **Hank Azaria**, the co-founder of beneficiary *Determined to Succeed*, as well as **Ben Affleck**, **James L. Brooks**, **Grant Heslov**, **Richard Kind** and **Camryn Manheim**, as well as professional pokers players including **Annie Duke**, **Perry Green** and **Steve Lipscomb**.

Prizes were handed out "school-yard style" with the players choosing the items in the order that they placed in the tournament, with every player at the final two tables getting a chance to experience a deluxe room at **ARIA Resort & Casino**. But no one walked away empty handed – each guest scored a complimentary **ARIA** canvas tote gift bag stocked full of specialty items from the Vegas resort, a water canteen from **Spa Ritual**, gift certificates to **Assil Eye Institute**, **Malibu Beach Inn** and **Readers Fine Jewelers**, and the big ticket item: a **Yonanas Ice Cream Treat Maker**, just in time for summer! Thanks to sponsor **Los Angeles** magazine, top brands from all over Los Angeles donated coveted prizes including:

- **Grand Prize:** A main event seat at the **2012 World Series of Poker** as well as two nights in an

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ARIA Sky Suite, which includes dinner for two at **Sage** (by award-winning chef Shawn McClain) and dinner for two at **American Fish** (by acclaimed chef **Michael Mina**), breakfast for two at **The Buffet**, a spa treatment for the winner and guest, custom chocolates from World Pastry Champion **Jean-Philippe Maury** and two tickets to **ARIA's Cirque du Soleil production**.

- One week stay at a private five bedroom home on Hawaii's Big Island with pool, sunken fire pit and breathtaking views of the ocean
- Three night stay at the **Arizona Biltmore** in Ocatilla Club accommodations with dinner for two at Wright's and two spa treatments
- Two night stay at **Malibu Beach Inn**, includes breakfast
- Three night stay for two in a resort view guestroom at **Montage Deer Valley**
- Three night stay in a deluxe guestroom for two at **Montage Beverly Hills**
- Three night stay in an ocean view guest room at the **Montage Laguna Beach**
- Three nights at **Casa Palladio**, a private ranch-style villa in Montecito in a serene wooded setting
- Four nights for two adults at **Melia Cozumel All Inclusive Golf & Beach Resort**
- Four nights for two adults at **El Cid La Ceiba** in **Cozumel, Mexico**
- Four nights for two adults in a deluxe room at **Occidental Grand Cozumel** - Includes all meals and beverages and provides daily activities and nightly entertainment
- Two nights in a one bedroom residence at **St. Regis Hotel** in New York City and dinner for two at Michelin-rated restaurant **Adour**
- Two second row, center court **Lakers tickets** for a 2012-2013 season game.
- Armand de Brignac's **Ace of Spades "Brute Gold Cuvee" Champagne** in limited edition box
- Four garden level box tickets and one parking pass for summer 2012 jazz concert at the **Hollywood Bowl**. Includes basket of wine and snacks.
- His and her designer sunglasses from **Matsuda Eyewear**
- Necklace from **23rd Street Jewelry**
- Four All-Inclusive VIP tickets to a 2012 **Dodger game**. Seats in the first eight rows. Includes access to the exclusive **Dugout Club at Dodger Stadium** with private lounges, bars and restrooms, as well as a catered buffet, snacks and premium desserts.
- Two fully-equipped 16GB black **iPad 3s** with 4G
- Four nights in a romantic thatched-roof overwater bungalow at the **Hilton Moorea Lagoon Resort & Spa** located on a heart-shaped island, a 30 minute ferry ride from French Polynesia's capital city Papette
- Three nights at the **The Orlando Hotel**, a family-owned boutique with a saltwater pool, spa treatment room and fitness center
- Two certificates for up to 15 people to go to store for **Fresh Soiree experiences**. Includes soy face cleanser, seaberry body cream and a candle.
- **Piece of handmade artisan jewelry** from local artist
- Suite at Staples center for a **Kings game**. Includes 18 tickets and 5 reserved parking passes.
- \$500 Gift card to **Craft Restaurant**

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- One night stay at a studio suite at the **Mondrian Hotel** and breakfast for two at the signature restaurant
- **You Rock Guitar** and gig bag with a YRG t-shirt, set of guitar books and CDs by noted guitarist and teacher **Karl Aranjó**
- Five nights for two in deluxe accommodations at the **Lost Iguana Resort and Spa** with spa credit
- A smoky topaz **18kt gold ring** from **Readers Jewelry**
- Diamond Serpent necklace from **Tanaz Assil Jewelry**
- **Sterling silver cufflinks and money clip** with engraving from **Readers Jewelry**
- \$500 gift certificate to **Readers Jewelry**
- **Tiffany & Co. Ladies Atlas Dome Watch** in stainless steel with diamonds, silver dial and black satin-finish strap, 31 mm case. Water resistant and Swiss-made.
- Two nights at the **Lodge at Torrey Pines**
- Three night stay at **St. Regis Princeville** with an ocean view.
- **Audi Sports Car Experience** at Sonoma Intineon Raceway including lunch at the racetrack and one night stay at Carneros Inn in Napa
- State of the art **Sonos** sound system

ABOUT DETERMINED TO SUCCEED

Determined to Succeed is a unique program dedicated to providing an exceptional group of low socio-economic students with comprehensive year-round support. The students are guided from the critical middle school years through high school and the college acceptance process. Our program tutors and mentors these students by empowering them with more confidence, stronger self-esteem, and a better education. For more information, please visit dtsla.org.

ABOUT THE GEFFEN PLAYHOUSE

The Geffen Playhouse has been a hub of the Los Angeles theater scene since opening its doors in 1995. Noted for its intimacy and celebrated for its world-renowned mix of classic and contemporary plays, provocative new works and musicals, the Geffen Playhouse continues to present a body of work that has garnered national recognition. Named in honor of entertainment mogul and philanthropist David Geffen, who made the initial donation to the theater, the company is helmed by Producing Director and President of the Board Gilbert Cates, Artistic Director Randall Arney, Managing Director Ken Novice and Chairman of the Board Frank Mancuso. Proudly associated with UCLA, the Geffen Playhouse welcomes an audience of more than 130,000 each year, and maintains an extensive education and outreach program, designed to engage young people and the community at large in the arts. For more information, please visit geffenplayhouse.com.

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