

**THE WALT DISNEY STUDIOS CHAIRMAN ALAN F. HORN AND  
MULTI-AWARD-WINNING ENTERTAINER STEVE MARTIN  
TO BE HONORED AT GEFFEN PLAYHOUSE ANNUAL FUNDRAISER**

*Exclusive “Backstage at the Geffen” Event Set for Saturday, March 22<sup>nd</sup>, 2014  
City National Bank Returns as Title Sponsor*

*Steve Carell to Host*

**LOS ANGELES, CA (January 8, 2014)** – Next year’s eagerly awaited “Backstage at the Geffen” will honor The Walt Disney Studios Chairman, Alan F. Horn, with the **Distinction in Service Award** and multi-talented entertainer Steve Martin with the **Distinction in Theater Award** at the ninth annual fundraiser, slated for Saturday, March 22, 2014. The evening brings together prominent members of the artistic, entertainment, philanthropic and business communities to celebrate the accomplishments of industry leaders and raise funds to benefit the Geffen Playhouse’s artistic initiatives.

Steve Carell hosts the irreverent evening of laughter, music and stories featuring personal “backstage” memories and songs by a cavalcade of stars preceding the award ceremony in the Gil Cates Theater. Honorary Co-Chairs are Robert Iger and Willow Bay and Ron and Kelly Meyer.

Funds raised are earmarked for a host of Geffen Playhouse endeavors including new play development, playwright commissions, second productions and artistic risks, as well as the theater’s award-winning education and outreach programs, which help bring the excitement of live theater to more than 15,000 disadvantaged youth, seniors and veterans annually. Last year’s event raised over \$1.2 million for these programs.

“Backstage at the Geffen” title sponsor, **City National Bank** returns for the fifth year and is joined by presenting sponsors, **Audi of America** and **Social by Samantha Sackler and Tammy Ratner**.

“We are thrilled to honor two exceptional talents and long-time supporters of The Geffen Playhouse,” said newly elected Board Co-Chairs, Martha Henderson and Pamela Robinson Hollander. “Both these gentleman have brought so much joy to audiences worldwide for so many years, it is our good fortune to have them right here in our own backyard. They truly represent the best of our business as they continue to bring their special brand of magic to new generations of lovers of all forms of entertainment.”

As Chairman of The Walt Disney Studios, Alan F. Horn oversees worldwide operations including production, distribution and marketing for live-action and animated films from Disney, Pixar, Marvel and Lucasfilm, as well as marketing and distribution for DreamWorks Studios films released under the Touchstone Pictures banner. He also oversees Disney’s music and theatrical groups. A prominent figure in the film and television industry for four decades, Horn has overseen creative executive teams responsible for some of the world’s most successful entertainment properties including the *Harry Potter* film franchise and the hit television series *Seinfeld*. Prior to joining The Walt Disney Studios, he served as President and COO of Warner Bros. Entertainment from 1999 to 2011 and was co-founder, chairman and CEO of Castle Rock Entertainment. A co-founder of the Environmental Media Association and vice chairman of the National Resources Defense Council among of host of philanthropic endeavors, Horn is the recipient of the Will Rogers Motion Picture Pioneers Foundation’s 2004 Pioneer of the Year Award, Harvard Business School’s 2007 Leadership Award and the Producers Guild of America’s 2008 Milestone Award.

As an actor, comedian, author, playwright, screenwriter, producer and musician, Steve Martin is one of the most diversified performers and acclaimed artists of his generation. Appearing in more than 50 films over the course of his career, including franchises *Planes, Trains and Automobiles, Parenthood, Father of the Bride* and *Cheaper By the Dozen*, he has also written the screenplays for some of his most celebrated films including *The Jerk, Roxanne, Bowfinger, L.A. Story* and *Shopgirl*. His versatility as an accomplished musician whose love for the banjo began at the age of 17, has gained him a Grammy® Award along with three best-selling albums, partnered with such notables as Sir Paul McCartney, The Dixie Chicks and Edie Brickell. As a comedian who began his career as a writer on *The Smothers Brothers Comedy Hour* for which he won an Emmy®, he honed his comedic skills with stand-up routines on *The Tonight Show* as well as HBO's *On Location* and NBC's *Saturday Night Live*. As an author, Martin's most recent book, *An Object of Beauty* joins *Pure Drivel, Shopgirl* and his memoir, *Born Standing Up*, along with a collection of plays. His award-winning comedy, *Picasso at the Lapin Agile*, premiered on The Geffen Playhouse stage in 1994 (just as the theater was opening and renamed from its former title, Westwood Playhouse.) Ten years later, Martin's *The Underpants*, was the first play produced to celebrate the Geffen's groundbreaking, renovation and expansion. Most recently, he received The Board of Governors of the Academy of Motion Picture Arts and Sciences Honorary Award at the Academy's 5<sup>th</sup> Annual Governors Awards. Martin has hosted the Academy Awards® three times.

Horn and Martin join an elite group of past honorees including: Julie Andrews, Carol Burnett, Kristen Chenoweth, Helen Mirren, Billy Crystal, Rita Wilson, Bruce Ramer, Jim Gianopulos, Creative Artists Agency, Barry Meyer, Leslie Moonves, Herb Gelfand and Colin Callender.

#### **ABOUT THE GEFFEN PLAYHOUSE**

The Geffen Playhouse has been a hub of the Los Angeles theater scene since opening its doors in 1995. Noted for its intimacy and celebrated for its world-renowned mix of classic and contemporary plays, provocative new works and second productions, the Geffen Playhouse continues to present a body of work that has garnered national recognition. Named in honor of entertainment mogul and philanthropist David Geffen, who made the initial donation to the theater, the company was founded by Gilbert Cates, and is currently helmed by Artistic Director Randell Arney, Managing Director Ken Novice, General Manager Behnaz Ataee, Chief Development Officer Regina Miller and newly elected Board Chairs, Martha Henderson and Pamela Robinson Hollander (the first female Board Chairs to be elected.) Proudly associated with UCLA, the Geffen Playhouse welcomes an audience of more than 130,000 each year, and maintains an extensive education and outreach program, designed to engage young people and the community at large in the arts. For more information, please visit [geffenplayhouse.com](http://geffenplayhouse.com).

#### **ABOUT CITY NATIONAL BANK**

City National Bank is the wholly owned subsidiary of City National Corporation (NYSE: CYN). It is backed by \$26.3 billion in total assets, and provides banking, investment and trust services through 78 offices, including 16 full-service regional centers, in Southern California, the San Francisco Bay Area, Nevada, New York City, Nashville, Tenn., and Atlanta. The company and its investment affiliates manage or administer \$56.7 billion in client investment assets, including \$38 billion under direct management. For more information about City National, visit the company's website at [cnb.com](http://cnb.com).

###

Contact: Katy Sweet/Pam Giangregorio  
Katy Sweet & Associates Public Relations  
(310) 479-2333 / [Katy@KatySweetPR.com](mailto:Katy@KatySweetPR.com)